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# LONG-TERM CARE STUDY

# Conducted by The Associated Press-NORC Center for Public Affairs Research Funded by The SCAN Foundation

Interview dates: February 21, 2013 – March 27, 2013; Interviews: Dual frame nationally representative sample of 1,019 adults at least 40 years old Margin of error for the national sample: +/- 4.1 percentage points at the 95% confidence level

NOTE: All results show percentages among all respondents, unless otherwise labeled.

	AP-NORC 2/21- 3/27/13
Personal financial issues (NET)	37
Personal financial situation/ money	24
Cost of healthcare / medical bills	4
High costs / prices (unspecified)	3
Lack of work / unemployment / trying to stay employed	4
Health issues (NET)	19
Personal health	9
Health of family members	2
Health (unspecified)	5
Aging	3
Economy (NET)	12
Unemployment/jobs	1
Debt/deficit/government spending/taxes	1
Economy, general	10
Other economic issues	*
Domestic Political/Policy Issues (NET)	9
Politics/partisanship/political leadership	2
Health care/Medicare	5
Energy/environment	*
Education	1
Other domestic issues	*
Children / family issues (NET)	4
Trouble raising kids	*
Other issues with children	*
Aging parents	1
Other family issues	2
Don't know	1
No problems	11
Other	5
Refused	*

### **O1. What is the most important problem facing you and your family today?** [OPEN END, VERBATIM RESPONSE RECORDED]

N=

1,019



AP

#### **REVERSED ORDER FOR HALF OF SAMPLE**

	AP-NORC 2/21- 3/27/13
Excellent/Very good	41
Excellent	12
Very good	29
Good	35
Fair/Poor	24
Fair	18
Poor	5
Don't know	-
Refused	-
N=	1,019

Q2. Thinking about your own personal situation as you get older, for each item please tell me if it causes you a great deal of concern, quite a bit of concern, a moderate amount, only a little, or none at all? How about (ITEM)? [RANDOMIZED]

	A great deal/			Α	Only a little/				
	Quite a	A great	Quite a	moderate	None at	Only a	None at		
AP-NORC 2/21-3/27/13	bit	deal	bit	amount	all	little	all	DK	Ref.
Losing your independence and having to rely on others	52	36	15	25	23	12	11	1	*
Losing your memory or other mental abilities	51	35	15	20	29	15	14	*	*
Being able to pay for any care or help you might need as you grow older	44	29	15	27	29	14	15	*	*
Having to leave your home and move into a nursing home	42	31	10	19	39	18	21	*	*
Being a burden on your family	41	29	12	22	37	15	22	*	*
Leaving debts to your family	32	23	9	16	51	18	33	1	*
Being alone without family or friends around you	33	24	9	23	44	20	23	*	*

N=1,019



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Q3. Now a few questions about your family. What is your marital status? Are you married, living as married, co-habitating; separated; divorced; widowed; or never married?

	AP-NORC 2/21-
	3/27/13
Married	59
Living as married/Co-habitating	4
Separated	4
Divorced	13
Widowed	9
Never married	11
Don't know	-
Refused	*
N=	1,019

#### Q4. Are you a parent or guardian, regardless of the age of your children, or not?

	AP-NORC 2/21- 3/27/13
Yes	78
No	22
Don't know	-
Refused	*
N=	1,019

# Asked among those saying "Yes" in Q4

#### Q5. Are any of your children under 18 years of age or not?

	AP-NORC 2/21- 3/27/13
Yes	35
No	65
Don't know	-
Refused	-
N=	763





Thinking about family members other than your spouse or partner and children under 18...

*Intro if Q3=married or Q3=living as married/co-habitating AND Q5=No, DK or Refused* **Thinking about family members other than your spouse or partner**...

*Intro if Q3 not married or living as married/co-habitating AND Q5=Yes* **Thinking about family members other than your children under 18...** 

...do you live in the same home with members of your family or not?

	AP-NORC 2/21-
	3/27/13
Yes	34
No	66
Don't know	*
Refused	-
N=	1,019

**Q7.** Intro if Q3=Married or Q3=Living as married/co-habitating or Q5=Yes or Q6=yes Thinking about family members other than those in your household...

Which of the following statements comes closest to describing how near or far you live from your family?

	AP-NORC 2/21- 3/27/13
Most of your family lives an hour or less away from you	51
Most of your family lives more than an hour away	48
No family (VOL.)	1
Don't know	1
Refused	*
N=	1,019



Q8. How much do you feel you can rely on your family to be there for you in a time of need? Would you say a great deal, quite a bit, a moderate amount, only a little, or not at all?

#### **REVERSED ORDER FOR HALF OF SAMPLE**

	AP-NORC 2/21-
	3/27/13
A great deal/Quite a bit	68
A great deal	51
Quite a bit	18
A moderate amount	15
Only a little/None at all	15
Only a little	10
None at all	5
It depends (VOL.)	*
No family (VOL.)	*
Don't know	*
Refused	1
N=	1017

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Q9. Now I am going to read a list of support systems that might provide help for you as you age. How much help do you think [ITEM] will provide to you as you age... a great deal, quite a bit, a moderate amount, only a little, or not at all?

	A great deal/ Quite a	A great	Quite a	A moderate	Only a little/ None at	Only a	None at		
AP-NORC 2/21-3/27/13	bit	deal	bit	amount	all	little	all	DK	Ref.
Your spouse or partner (asked									
if married or living with	77	60	17	13	9	6	4	1	1
partner/co-habitating) (N=570)									
Your children or grandchildren									
(asked if a parent or guardian) ( <i>N=763)</i>	46	28	19	29	23	14	9	1	*
Doctors, nurses, and other health care providers ( <i>N=1,019</i> )	40	20	19	39	20	14	5	1	*
The health insurance system (N=1,019)	30	19	11	36	31	22	9	2	1
Extended family members									
(asked if they have family	29	16	13	29	41	24	17	1	*
members) (N=1,012)									
The Medicare system, which									
provides health care insurance	28	17	12	36	31	22	9	4	*
for seniors (N=1,019)									
The Social Security system	22	13	9	33	43	29	13	2	*
(N=1,019)									
Religious and faith-based	22	13	9	26	49	28	21	2	1
organizations (N=1,019) The Medicaid system, which									
provides health care coverage									
for low-income adults and	17	9	8	20	57	27	31	4	*
people with certain disabilities	1,			20		2,		-	
(N=1,019)									
Friends or neighbors (N=1,019)	17	8	9	27	56	33	23	*	-
Community organizations	11	6	5	27	56	33	23	5	*
(N=1,019)	11	U	5	21	50	33	25	5	



Some people need ongoing living assistance as they get older. This assistance can be help with things like keeping house, cooking, bathing, getting dressed, getting around, paying bills, remembering to take medicine, or just having someone check in to see that everything is okay. This help can happen at your own home, in a family member's home, in a nursing home, or in a senior community. And, it can be provided by a family member, a friend, a volunteer, or a health care professional.

	AP-NORC 2/21-		
	3/27/13		
Yes	5		
No	95		
Don't know	*		
Refused	-		
N=	1,019		

#### Q10. Are you currently receiving this kind of ongoing living assistance or not?

Asked among those saying "No," "Don't know" or "Refused" in Q10 Q11. Have you ever received ongoing living assistance like this or not?

	AP-NORC 2/21-
	3/27/13
Yes	4
No	95
Don't know	*
Refused	*
N=	952

#### Q10/Q11 combined.

	AP-NORC 2/21-
	3/27/13
Currently or ever received ongoing living assistance	9
Never received assistance	90
Don't know	*
Refused	*
N=	1,019





Q12. Are you currently receiving / Did you most recently receive this ongoing living assistance in your own home, in a friend or family member's home, in a nursing home, or in a senior community?

	AP-NORC 2/21- 3/27/13
Own home	82
Friend or family member's home	9
Nursing home	3
Senior community	5
Don't know	1
Refused	*
N=	122

Asked among those who said "Own home" or "Friend or family member's home" in Q12. Q13. Have you ever received ongoing living assistance from [ITEM] or not?

			Don't	
AP-NORC 2/21-3/27/13	Yes	No	know	Refused
A family member	37	63	-	-
A friend	46	54	-	-
A professional home healthcare aide	46	54	-	-
N=103				

Q14. Are you currently providing ongoing living assistance on a regular basis to a family member or close friend or not?

	AP-NORC 2/21-
	3/27/13
Yes	23
No	77
Don't know	-
Refused	*
N=	1,019





# Q15. Have you ever provided ongoing living assistance on a regular basis to a family member or close friend or not?

	AP-NORC 2/21- 3/27/13
Yes	39
No	60
Don't know	*
Refused	-
N=	829

#### Q14/Q15 Combined.

	AP-NORC 2/21- 3/27/13
Total ever provided care	53
Never provided care	47
Don't know	*
Refused	*
N=	1,019

# Q16. When you think about your personal experience providing ongoing living assistance to your family member or close friend, would you say that [ITEM] or not?

#### RANDOMIZED

			Don't	
AP-NORC 2/21-3/27/13	Yes	No	know	Refused
It is/was worthwhile	95	4	1	-
It is/was fulfilling	91	9	*	*
It is/was time consuming	82	17	1	*
It makes/made you feel honorable	76	22	2	*
It makes/made you feel happy	76	21	1	1
It is/was stressful	72	27	1	*
It is/was frustrating	61	38	*	*
It makes/made you feel sad	54	45	1	1
N-517		•	•	





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Q17. Would you say that the idea of getting older is...something that you'd rather not think about, or is it something that you're comfortable thinking about? IF COMFORTABLE: Would you say you are somewhat comfortable or very comfortable thinking about getting older?

#### **REVERSED ORDER FOR HALF OF SAMPLE**

	AP-NORC 2/21- 3/27/13
Very comfortable	35
Somewhat comfortable	32
Something rather not think about	31
Don't know	1
Refused	1
N=	1,019

Asked of those who said they do not currently receive ongoing living assistance in Q10

Q18. How likely do you think it is that you will personally require ongoing living assistance some day? Would you say extremely likely, very likely, somewhat likely, not too likely or not at all likely?

	AP-NORC 2/21- 3/27/13
Extremely/Very likely	24
Extremely likely	8
Very likely	16
Somewhat likely	41
Not too/Not at all likely	32
Not too likely	23
Not at all likely	9
Don't know	2
Refused	*
N=	952



Asked of those who said they are not currently providing ongoing living assistance in Q14

Q19. How likely do you think it is that an aging family member or close friend will need ongoing living assistance in the next five years? Would you say extremely likely, very likely, somewhat likely, not too likely or not at all likely?

	AP-NORC 2/21- 3/27/13
Extremely/Very likely	34
Extremely likely	13
Very likely	20
Somewhat likely	32
Not too/Not at all likely	33
Not too likely	19
Not at all likely	14
Don't know	1
Refused	*
N=	829

#### **REVERSED ORDER FOR HALF OF SAMPLE**

Asked of those saying somewhat, very or extremely likely in Q19

Q19C. Do you think you, personally, will be responsible for providing that ongoing living assistance, or will someone else be providing that care?

	AP-NORC 2/21- 3/27/13
You	33
Someone else	54
COMBINATION (Vol.)	9
Don't know	3
Refused	*
N=	506

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Q20. Which of the following statements best describes your view about the type of people who are likely to require ongoing living assistance as they grow older?

	AP-NORC 2/21- 3/27/13
<b>Only</b> people who become <b>seriously</b> ill or who have <b>severe</b> mobility problems are	16
likely to require ongoing living assistance.	10
People who have moderate or serious	
illnesses or mobility problems are likely to	33
require ongoing living assistance. Just about everyone will require ongoing	
living assistance at some point, even if	48
they do not become seriously ill. Don't know	2
Refused	1
N=	1,019







# Q21. When you think about the home you will live in as you age, how important is each of the following? Would you say not important at all, not too important, somewhat important, very important, or extremely important?

#### RANDOMIZED

	Extremely/ Very	Extremely	Very	Somewhat	Not too/Not at all	Not too	Not important	DK	Def
AP-NORC 2/21-3/27/13	important	important	important	important	important	important	at all	DK	Ref.
Having a home that is all on one level with no stairs ( <i>N</i> =1,019)	65	20	45	21	13	8	5	1	*
Living close to your children (asked only of those with children) (N=763)	63	17	46	26	10	6	4	1	*
Being close to medical offices or hospitals ( <i>N=1,019</i> )	63	15	48	26	10	7	3	*	*
Having access to nursing care or other medical services without having to leave your home ( <i>N</i> =1,019)	54	12	41	30	15	9	6	1	*
Being close to shops and services (N=1,019)	53	10	43	34	13	9	4	*	-
Living in a community that offers services like meals and local transportation (N=1,019)	48	11	37	33	18	12	6	1	*
Living close to the friends you have today (N=1,019)	45	9	36	35	19	13	6	1	*
Living in a community with organized social activities (N=1,019)	36	8	28	34	30	16	13	*	*



AP

Q22. How confident are you that you know where to go to find information about options for ongoing living assistance? Would you say extremely confident, very confident, somewhat confident, not too confident, or not confident at all?

	AP-NORC 2/21- 3/27/13
Extremely/Very confident	52
Extremely confident	21
Very confident	31
Somewhat confident	31
Not too/Not at all confident	16
Not too confident	10
Not confident at all	6
Don't know	*
Refused	*
N=	1,019

#### **REVERSED ORDER FOR HALF OF SAMPLE**

Q23. Thinking about your current/possible needs for ongoing living assistance, how confident are you that you will have the financial resources to pay for any care you need as you get older? Would you say extremely confident, very confident, somewhat confident, not too confident, or not confident at all?

	AP-NORC 2/21- 3/27/13
Extremely/Very confident	27
Extremely confident	9
Very confident	18
Somewhat confident	40
Not too/Not at all confident	33
Not too confident	21
Not confident at all	11
Don't know	1
Refused	*
N=	1,019





Order randomized for q24, q25, and q26. Also order randomized of response scale so that respondent received all three highest to lowest or lowest to highest.

Q24. A nursing home is a facility that provides residents with a room, meals, personal care, nursing care, and medical services. Just a guess, what's your best estimate of the national average monthly cost to live in a nursing home? Is it: less than \$2,000, \$2,000-\$4,000, \$4,000, \$4,000-\$6,000, \$6,000-\$8,000, or more than \$8,000?

	AP-NORC 2/21-
	3/27/13
Less than \$2,000	4
\$2,000-\$4,000	23
\$4,000-\$6,000	31
\$6,000-\$8,000	24
More than \$8,000	14
Don't know	3
Refused	*
N=	1,019

#### **REVERSED ORDER FOR HALF OF SAMPLE**

Q25. An assisted living community provides services to people who are not able to live independently, but do not require the level of care provided by a nursing home or other medical facility. Just a guess, what's your best estimate of the national average monthly cost to live in an assisted living community? Is it: less than \$1,000, \$1,000-\$2,000, \$2,000-\$3,000, \$3,000-\$4,000, or more than \$4,000?

	AP-NORC 2/21- 3/27/13
Less than \$1,000	4
\$1,000-\$2,000	6
\$2,000-\$3,000	21
\$3,000-\$4,000	29
More than \$4,000	36
Don't know	3
Refused	*
N=	1,019





Q26. Home healthcare aides are trained to provide hands-on care and assistance to people in their homes who need help with daily activities. Just a guess, what's your best estimate of the national average monthly cost of home healthcare aide who visits every day for 2 hours? Is it: less than \$1,000, \$1,000-\$2,000, \$2,000, \$3,000, \$3,000-\$4,000, or more than \$4,000?

#### **REVERSED ORDER FOR HALF OF SAMPLE**

	AP-NORC 2/21-
	3/27/13
Less than \$1,000	14
\$1,000-\$2,000	30
\$2,000-\$3,000	29
\$3,000-\$4,000	14
More than \$4,000	9
Don't know	4
Refused	*
N=	1,019

Q27. How much planning, if any, did you do/have you done for your own needs for ongoing living assistance?

	AP-NORC 2/21- 3/27/13
A great deal/Quite a bit	16
A great deal	7
Quite a bit	9
A moderate amount	19
Only a little/None at all	65
Only a little	20
None at all	45
Don't know	-
Refused	-
N=	1,019





*Read if Q27 equals "None at all": The following actions might be considered planning for living assistance even if you haven't thought about them that way.* 

# Q28. What actions have you taken to plan for your own needs as you age? Have you (ITEM) or not?

#### RANDOMIZED

			Don't	
AP-NORC 2/21-3/27/13	Yes	No	know	Refused
Created an advanced directive, sometimes called a living will, that				
allows someone you trust to make decisions for you if you cannot	47	53	*	*
on your own				
Discussed your preferences for the kinds of ongoing living	41	58	1	*
assistance you do or do not want with your family	41	50	1	
Set aside money to pay for ongoing living assistance expenses				
including nursing home care, senior community, or care from a	35	64	*	1
home healthcare aide				
Looked for information about aging issues and ongoing living	25	75	*	_
assistance	25	75		
Modified your home in any way to make it easier to live in as you	23	77	*	*
grow older	25	//		
Moved/made plans to move to a community or facility	7	93	*	
designed for older adults	/	22		-
N 4 040				

N=1,019

# Q29. Medicare is the national health care insurance program mainly for seniors. As far as you know, does Medicare pay for (ITEM) or not?

#### RANDOMIZED

			Depends	Don't	
AP-NORC 2/21-3/27/13	Yes	No	(Vol.)	know	Refused
Medical equipment such as wheelchairs and other assistive devices	71	13	6	10	*
Ongoing care at home by a licensed home healthcare aide	44	30	5	21	*
Ongoing care in nursing home	37	36	8	18	*
N-1 010					

N=1,019



Q30. Medicaid is a government health care coverage program for low income people and people with certain disabilities. Do you think you will need Medicaid to help pay for your ongoing living assistance expenses as you grow older or not?

	AP-NORC 2/21-
	3/27/13
Yes	39
No	54
Don't know	7
Refused	1
N=	1,019

Q31. Now, thinking about who *should* be responsible for paying for the costs of ongoing living assistance...

How much responsibility should [ITEM] have for paying for the costs of ongoing living assistance?

#### **REVERSED ORDER FOR HALF OF SAMPLE**

#### RANDOMIZED

AP-NORC 2/21-3/27/13	Very large/ Large	Very large	Large	Moderate	Small/ None at all	Small	None at all	DK	Ref.
Health insurance companies	55	20	35	28	12	7	5	3	1
Individuals	40	15	25	39	17	12	5	3	1
Medicare	39	13	25	41	17	12	5	2	1
Medicaid	37	13	23	37	22	16	6	4	1
Families	23	8	15	35	40	20	20	2	1

N=1,019

ΔP

Q32. To help Americans prepare for the costs of ongoing living assistance, would you favor, oppose, or neither favor or oppose (ITEM)? Is that strongly (favor/oppose) or somewhat (favor/oppose)?

#### RANDOMIZED

				Neither					
	Total	Strongly	Somewhat	favor nor	Total	Somewhat	Strongly		
AP-NORC 2/21-3/27/13	favor	favor	favor	oppose	Oppose	oppose	oppose	DK	Ref.
Tax breaks to encourage saving for ongoing living assistance expenses	77	48	29	7	12	6	6	3	1
A government administered long-term care insurance program, similar to Medicare	51	30	21	11	32	11	21	5	1
A requirement that individuals purchase private long-term care insurance	34	13	21	13	50	20	30	2	1

N=1,019



AP

The following questions are for classification purposes only. Be assured that your responses will be aggregated with those of other participants to this survey.

Ins1. The next questions are about health insurance. Please include health insurance obtained through employment or purchased directly as well as government programs like Medicare and Medicaid that provide medical care or help pay medical bills. Are you covered by any kind of health insurance or some other kind of health care plan or not?

	AP-NORC 2/21- 3/27/13
Yes	87
No	13
Don't know	*
Refused	*
N=	1,019

### Asked if Ins1 equals "Yes," "Don't know" or "Refused"

Ins2. What kind of health insurance or health care coverage do you have? Is it Medicare, Medicaid, private insurance that you buy through your employer or on your own, or some other type?

	AP-NORC 2/21- 3/27/13
Medicare	20
Medicaid	4
Private	60
Other	7
More than one kind (Vol.)	9
Don't know	1
Refused	*
N=	938

Ins3. Do you currently have long-term care insurance from a private insurance company, or not? That's extra insurance that covers expenses of ongoing living assistance.

	AP-NORC 2/21-
	3/27/13
Yes	21
No	76
Don't know	2
Refused	*
N=	1,019



# Asked of those who said "Yes" in Ins3

Ins4. Some people sometimes mistakenly think that other kinds of health insurance cover long-term care. How sure are you that you have private insurance that specifically covers long-term care – are you very sure of this, somewhat sure, neither sure nor unsure, somewhat unsure or very unsure?

	AP-NORC 2/21- 3/27/13
Total sure	80
Very sure	55
Somewhat sure	25
Neither sure nor unsure	2
Total unsure	15
Somewhat unsure	5
Very unsure	11
Don't know	3
Refused	-
N=	263

#### **REVERSED ORDER FOR HALF OF SAMPLE**

#### INS3/INS4 combined.

	AP-NORC 2/21- 3/27/13
Have LTC insurance	21
Very sure	12
Somewhat sure	5
Less sure/Don't know	4
Do not have LTC insurance	76
Don't know	2
Refused	*
N=	1,019





	AP-NORC 2/21- 3/27/13
Democrat	33
Republican	21
Independent	22
None of these	18
Don't know	1
Refused	4
N=	1,019

#### D1. Do you consider yourself a Democrat, a Republican, an independent or none of these?

D2. IF "Democrat," ASK: Do you consider yourself a strong or moderate Democrat? IF "Republican," ASK: Do you consider yourself a strong or moderate Republican? IF "INDEPENDENT" OR "NONE," DK OR REFUSED ASK: Do you lean more toward the Democrats or the Republicans?

	AP-NORC 2/21-
	3/27/13
Democrat	45
Democrat - strong	19
Democrat - moderate	14
Democrat - unknown intensity	*
Ind/None/DK/Ref Lean Democrat	12
Ind/None/DK/Ref DO NOT LEAN	12
Republican	34
Ind/None/DK/Ref Lean Republican	13
Republican - unknown intensity	*
Republican - moderate	10
Republican - strong	11
None/Other/DK/Refused	9
None/DK/Ref lean others	1
Independent - lean others	1
None - lean DK/Refused	3
DK - lean DK/Refused	1
Refused - lean DK/Refused	3
N=	1,019





# D4. Are you, yourself, currently employed...

	AP-NORC 2/21-
	3/27/13
Full-time	41
Part-time	11
Not employed	48
Don't know (DO NOT READ)	-
Refused (DO NOT READ)	-
N=	1,019

Asked of those saying "Not employed" in D4.

# D5. Are you...

	AP-NORC 2/21-
	3/27/13
Retired	66
Homemaker	13
Student	1
Temporarily unemployed	15
Don't know (DO NOT READ)	5
Refused (DO NOT READ)	*
N=	565

#### D6. In what year were you born?

	AP-NORC 2/21-
	3/27/13
40-54	46
55-64	24
65-74	16
75-84	9
85+	3
Refused (DO NOT READ)	2
N=	1,019



### D7. What is the last grade of school you completed?

	AP-NORC 2/21-
	3/27/13
Less than high school graduate	14
High school graduate	30
Technical/trade school	3
Some college	17
College graduate (BA or BS)	19
Some graduate school	3
Graduate degree (PhD, MD, JD, Master's Degree)	13
Don't know (DO NOT READ)	*
Refused (DO NOT READ)	*
N=	1,019

### D8. Do you consider yourself a born-again or evangelical Christian, or not?

	AP-NORC 2/21- 3/27/13
Yes, born-again/evangelical	44
No	50
Don't know (DO NOT READ)	2
Refused (DO NOT READ)	3
N=	1,019

# D9. What is your religious preference? Is it Protestant, Catholic, Mormon, Jewish, Muslim, some other religion, or don't you belong to any religious denomination?

	AP-NORC 2/21- 3/27/13
Protestant	25
Catholic	25
Mormon	2
Jewish	2
Muslim	*
Other religion	25
Don't belong to religious denomination	20
Don't know (DO NOT READ)	*
Refused (DO NOT READ)	1
N=	1,019



AP

#### D10. Do you consider yourself a Christian, or not?

	AP-NORC 2/21-
	3/27/13
Yes, a Christian	90
No, not a Christian	8
Don't know (DO NOT READ)	1
Refused (DO NOT READ)	*
N=	214

D11. Aside from weddings and funerals, how often do you attend religious services? Would you say more than once a week, once a week, once or twice a month, a few times a year, less often than a few times a year, or never?

	AP-NORC 2/21-
	3/27/13
More than once a week	12
Once a week	25
Once or twice a month	14
A few times a year	23
Less often than a few times a year	11
Never	13
Don't know (DO NOT READ)	*
Refused (DO NOT READ)	1
N=	1,019

#### D12. Are you of Hispanic, Latino, or Spanish origin?

	AP-NORC 2/21-
	3/27/13
Yes	11
No	87
Don't know (DO NOT READ)	*
Refused (DO NOT READ)	2
N=	1,019





#### IF Hispanic, Latin or Spanish origin (D12), ask:

D13. In addition to being of Hispanic, Latino, or Spanish origin what race or races do you consider yourself to be? [DO NOT READ. ACCEPT MULTIPLE RESPONSES.]

#### If not Hispanic/Latino/Spanish in D12, ask:

D14. What race or races do you consider yourself to be? [DO NOT READ. ACCEPT MULTIPLE RESPONSES.]

ONLY IF RESPONDENT NEEDS "PROMPTING," INTERVIEWER SHOULD READ: Are you White, Black, Asian or some other race? BUT THE RESPONSE ARE STILL CODED INTO THE MATRIX BELOW.

	AP-NORC 2/21- 3/27/13
White, Caucasian	72
Black, African-American	11
American Indian, Alaska Native	3
Asian Indian	*
Native Hawaiian	-
Chinese	*
Guamanian or Chamorro	-
Filipino	*
Samoan	-
Japanese	*
Korean	*
Vietnamese	*
Other Asian	*
Other Pacific Islander	-
[VOL] Spanish, Hispanic, or Latino	3
Some other race [SPECIFY]	8
Don't know (DO NOT READ)	*
Refused (DO NOT READ)	2
N=	1,019



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	AP-NORC 2/21-
	3/27/13
0	14
1	74
2	9
3	1
4	*
5 or more	1
Don't know (DO NOT READ)	*
Refused (DO NOT READ)	1
N=	1,019

#### D16. How many different <u>cell</u>-phone numbers, if any, could I have reached you for this call?

D17. How many different landline telephone numbers, if any, are there in your home that I could have reached you on for this call? This includes listed or unlisted numbers. To answer this question, please don't count cell phones or landlines used ONLY for faxes or modems.

	AP-NORC 2/21- 3/27/13
0	24
1	72
2	3
3	*
4	*
5 or more	-
Don't know (DO NOT READ)	*
Refused (DO NOT READ)	*
N=	1,019

Asked only of those who did not say "0" in D16 and D17

D18. Generally speaking, would you say you use your landline phone most of the time, your cell phone most of the time, or would you say you use both about equally?

	AP-NORC 2/21-
	3/27/13
Landline	31
Cellphone	34
Both equally	35
Don't know (DO NOT READ)	-
Refused (DO NOT READ)	-
N=	670





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#### Asked only of those cellphone respondents

D19. How many adults, in addition to you, carry and use this cell phone at least once a week or more?

	AP-NORC 2/21-
	3/27/13
0	66
1	20
2	11
3	2
4	1
5 or more	*
Don't know (DO NOT READ)	-
Refused (DO NOT READ)	1
N=	222

# D20. Does your total household [IF SINGLE: "PERSONAL"] income fall below \$50,000 dollars, or is it \$50,000 or higher?

INTERVIEWER NOTE: If asked, this is 'yearly' household income

	AP-NORC 2/21-
	3/27/13
Below \$50,000 (ASK D29)	48
\$50,000+ (ASK D30)	46
Don't know (DO NOT READ)	1
Refused (DO NOT READ)	5
N=	1,019



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#### Ask if "BELOW \$50K" in D20

## D21. And in which group does your total household [IF SINGLE: "PERSONAL"] income fall?

#### Ask if "\$50K or higher" in D20

### D22. And in which group does your total household [IF SINGLE: "PERSONAL"] income fall?

	AP-NORC 2/21-
	3/27/13
Under \$10,000	7
\$10,000 to under \$20,000	13
\$20,000 to under \$30,000	11
\$30,000 to under \$40,000	10
\$40,000 to under \$50,000	8
\$50,000 to under \$75,000	16
\$75,000 to under \$100,000	11
\$100,000 to under \$150,000	11
\$150,000 or more	8
Don't know (DO NOT READ)	1
Refused (DO NOT READ)	4
N=	944

#### INTERVIEWER RECORD GENDER (IF YOU ARE UNSURE, ASK THE FOLLOWING: Are you male D32. or female?)

	AP-NORC 2/21- 3/27/13
Male	47
Female	53
Don't know (DO NOT READ)	*
Refused (DO NOT READ)	-
N=	1,019



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#### **Study Methodology**

This survey was conducted by The Associated Press-NORC Center for Public Affairs Research with funding from The SCAN Foundation. The survey was conducted from February 21 through March 27, 2013. AP and NORC staff collaborated on all aspects of the study, with input from NORC's Health Care Department and AP's subject matter experts.

This nationally representative survey was conducted via telephone with 1,019 American adults age 40 years old or older. The sample included 797 respondents on landlines and 222 respondents on cellular telephones. Cellular telephone respondents were offered a small monetary incentive for participating, as compensation for telephone usage charges. Interviews were conducted in both English and Spanish, depending on respondent preference. All interviews were completed by professional interviewers who were carefully trained on the specific survey for this study.

The final response rate was 20 percent, based on the widely accepted Council of American Survey Research Organizations (CASRO) method. Under this method, our response rate is calculated as the product of the resolution rate (72%), the screener rate (66%), and the interview completion rate (43%). The overall margin of error was +/- 4.1 percentage points.

Sampling weights were calculated to adjust for sample design aspects (such as unequal probabilities of selection) and for nonresponse bias arising from differential response rates across various demographic groups. Poststratification variables included age, sex, race, region, education, and landline/cellular telephone use. The weighted data, which thus reflect the U.S. general population aged 40 and over, were used for all analyses.

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- The Associated Press is the world's essential news organization, bringing fast, unbiased news to all media platforms and formats.
- NORC at the University of Chicago is one of the oldest and most respected, independent research institutions in the world.

The two organizations have established the Associated Press-NORC Center for Public Affairs Research to conduct, analyze, and distribute social science research in the public interest on newsworthy topics, and to use the power of journalism to tell the stories that research reveals.

The founding principles of the AP-NORC Center include a mandate to carefully preserve and protect the scientific integrity and objectivity of NORC and the journalistic independence of The Associated Press. All work conducted by the Center conforms to the highest levels of scientific integrity to prevent any real or perceived bias in the research. All of the work of the Center is subject to review by its advisory committee to help ensure it meets these standards. The Center will publicize the results of all studies and make all datasets and study documentation available to scholars and the public.

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